

## ENHANCED FORMULAS

- More vitamin D
- More lutein and zeaxanthin
- Now with lycopene

# Multivitamins

**H**ow important are multivitamin supplements? A report from the Journal of the American Medical Association (JAMA) recommends that ALL adults should take one regularly...

### Why Choose Ours:

- ▶ Activated vitamins and superior mineral chelates for optimal absorption\*
- ▶ High potency, hypo-allergenic, vegetarian formulas
- ▶ 14 options to meet the needs of the entire family
- ▶ Used by thousands of health professionals in the U.S. and Europe

### Featuring:

- ▶ Blends of up to 28 vitamins, minerals and trace elements
- ▶ Crucial antioxidant support with natural forms of vitamin C, vitamin E, beta carotene and mixed carotenoids\*
- ▶ **NEW** Now with lycopene and more lutein and zeaxanthin
- ▶ **NEW** Now with more vitamin D for advanced immune, cellular, and bone health\*



**➤ Nutrient 950® ENHANCED FORMULA**

- Full-spectrum, high potency, hypo-allergenic multivitamin/mineral
- Superior mineral chelates for optimal absorption: citrates, glycinate, aspartates, polynicotinate, and selenium as selenomethionine
- Activated vitamin cofactors for enhanced bioavailability: riboflavin 5' phosphate (activated B<sub>2</sub>) pyridoxal 5' phosphate (activated B<sub>6</sub>) inositol hexaniacinate (no-flush niacin) methylcobalamin (activated B<sub>12</sub>)

**six vegetable capsules contain**


ascorbic acid .....	1,000 mg.
vitamin C (as ascorbyl palmitate).....	120 mg.
mixed carotenoids .....	15,000 i.u.
providing:	
beta carotene .....	9,000 mcg.
lycopene.....	.250 mcg.
lutein <sup>††</sup> .....	500 mcg.
zeaxanthin <sup>†</sup> .....	100 mcg.
vitamin D <sub>3</sub> .....	800 i.u.
d-alpha tocopherol succinate (vitamin E).....	400 i.u.
thiamine HCl (B <sub>1</sub> ) .....	100 mg.
riboflavin (B <sub>2</sub> ).....	50 mg.
riboflavin 5' phosphate (activated B <sub>2</sub> ).....	.25 mg.
pyridoxine HCl (B <sub>6</sub> ) .....	.25 mg.
pyridoxal 5' phosphate (activated B <sub>6</sub> ).....	.25 mg.
niacinamide .....	100 mg.
inositol hexaniacinate (no-flush niacin) .....	.90 mg.
folic acid .....	800 mcg.**
biotin .....	800 mcg.
pantothenic acid (calcium pantothenate) (B <sub>5</sub> ).....	400 mg.
methylcobalamin (B <sub>12</sub> ) .....	1,000 mcg.
calcium (citrate) .....	300 mg.
magnesium (citrate).....	200 mg.
potassium (aspartate) .....	.99 mg.
zinc (picolinate).....	.25 mg.
manganese (aspartate).....	10 mg.
iron (glycinate).....	10 mg.
boron (glycinate).....	.2 mg.
copper (glycinate).....	.2 mg.
iodine (potassium iodide).....	200 mcg.
chromium (polynicotinate).....	200 mcg.
selenium (selenomethionine).....	200 mcg.
vanadium (aspartate).....	200 mcg.
molybdenum (aspartate).....	100 mcg.

\*\*Provides the recommended dose for pregnant or lactating women.

**WARNING: Accidental overdose of iron-containing products is a leading cause of fatal poisoning in children under 6. Keep this product out of the reach of children. In case of accidental overdose, call a doctor or poison control center immediately.**

4-6 capsules per day, in divided doses, with meals.

Available in capsule counts of 360's, 180's and 90's

†† **Flora**  is a registered trademark of Kemin Industries, Inc.

† Zeaxanthin is sourced from OPTISHARP™ brand. OPTISHARP™ is a trademark of DSM Nutritional Products, Inc.

*Pure Encapsulations offers 6 variations of Nutrient 950®:*

- without iron
- without copper & iron
- without copper, iron & iodine
- with NAC
- with Vitamin K **NEW**
- reduced potency Nutrient 280®

*See chart on back for details*



\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

**TO ORDER CALL: 800-753-2277 | Secure online ordering and information at [www.PureCaps.com](http://www.PureCaps.com)**

**➤ UltraNutrient® ENHANCED FORMULA**

- Full-spectrum, high potency multivitamin/mineral with advanced antioxidants and phytonutrients\*
- For enhanced cardiovascular and liver health\*
- Featuring alpha lipoic acid, CoQ<sub>10</sub>, reduced glutathione, hawthorn, ginger, turmeric, milk thistle and 25,000 i.u. natural beta carotene (and mixed carotenoids)

**six vegetable capsules contain**

mixed carotenoids .....	25,000 i.u.
providing:	
beta carotene .....	15,000 mcg.
lycopene .....	425 mcg.
lutein <sup>††</sup> .....	850 mcg.
zeaxanthin <sup>†</sup> .....	170 mcg.
vitamin D <sub>3</sub> .....	800 i.u.
d-alpha tocopherol succinate (vitamin E) .....	400 i.u.
ascorbyl palmitate (fat soluble vitamin C) .....	100 mg.
pantothenic acid .....	400 mg.
(calcium pantothenate) (B <sub>5</sub> )	
niacinamide .....	100 mg.
thiamine HCl (B <sub>1</sub> ) .....	100 mg.
inositol hexaniacinate (no-flush niacin) .....	90 mg.
riboflavin (B <sub>2</sub> ) .....	50 mg.
riboflavin 5' phosphate (activated B <sub>2</sub> ) .....	25 mg.
pyridoxine HCl (B <sub>6</sub> ) .....	25 mg.
pyridoxal 5' phosphate (activated B <sub>6</sub> ) .....	25 mg.
methylcobalamin (B <sub>12</sub> ) .....	1,000 mcg.
folic acid .....	800 mcg.**
biotin .....	800 mcg.
calcium (citrate/malate) .....	300 mg.
magnesium (aspartate) .....	200 mg.
potassium (aspartate) .....	99 mg.
zinc (picolinate) .....	25 mg.
manganese (aspartate) .....	10 mg.
boron (glycinate) .....	2 mg.
copper (glycinate) .....	2 mg.
chromium (polynicotinate) .....	500 mcg.
selenium (selenomethionine) .....	200 mcg.
vanadium (aspartate) .....	200 mcg.
molybdenum (aspartate) .....	100 mcg.
alpha lipoic acid (thioctic acid) .....	100 mg.
Crataegus oxyacantha (hawthorn) extract .....	100 mg.
(standardized to contain 2% vitexins)	
Zingiber officinale (ginger) extract .....	100 mg.
(standardized to contain 5% gingerols)	
Silybum marianum (milk thistle) extract .....	100 mg.
(standardized to contain 80% silymarin)	
turmeric (Curcuma longa) extract .....	200 mg.
(standardized to contain 97% curcuminoids)	
reduced glutathione .....	50 mg.
coenzyme Q <sub>10</sub> (ubiquinone) .....	50 mg.

\*\*Provides the recommended dose for pregnant or lactating women.

4-6 capsules per day, in divided doses, with meals.

**➤ Polyphenol Nutrients ENHANCED FORMULA**

- Polyphenol-rich multivitamin/mineral formula with additional protection factors\*
- For cellular, heart, skin, cognitive, nerve, liver and macular health\*
- Includes blueberry, grape seed, pomegranate, olive fruit, green tea and quercetin polyphenols
- Also features alpha lipoic acid, NAC, inositol, choline, 6 mg lutein and 1 mg zeaxanthin

**six vegetable capsules contain**

ascorbic acid .....	500 mg.
vitamin C (as ascorbyl palmitate) .....	120 mg.
calcium (citrate) .....	300 mg.
vitamin D <sub>3</sub> .....	800 i.u.
d-alpha tocopherol succinate (vitamin E) .....	100 i.u.
thiamine HCl (B <sub>1</sub> ) .....	50 mg.
riboflavin (B <sub>2</sub> ) .....	25 mg.
riboflavin 5' phosphate (activated B <sub>2</sub> ) .....	12.5 mg.
niacin .....	25 mg.
niacinamide .....	50 mg.
pyridoxine HCl (B <sub>6</sub> ) .....	12.5 mg.
pyridoxal 5' phosphate (activated B <sub>6</sub> ) .....	12.5 mg.
folic acid .....	800 mcg.**
methylcobalamin (B <sub>12</sub> ) .....	500 mcg.
biotin .....	800 mcg.
pantothenic acid (calcium pantothenate) (B <sub>5</sub> ) .....	50 mg.
iodine (potassium iodide) .....	200 mcg.
magnesium (citrate) .....	150 mg.
zinc (picolinate) .....	15 mg.
selenium (selenomethionine) .....	200 mcg.
copper (glycinate) .....	2 mg.
manganese (aspartate) .....	10 mg.
chromium (polynicotinate) .....	100 mcg.
molybdenum (aspartate) .....	100 mcg.
potassium (aspartate) .....	99 mg.
boron (glycinate) .....	2 mg.
vanadium (aspartate) .....	100 mcg.
mixed carotenoids .....	7,500 i.u.
providing:	
beta carotene .....	4,500 mcg.
lycopene .....	125 mcg.
lutein <sup>††</sup> .....	250 mcg.
zeaxanthin <sup>†</sup> .....	50 mcg.
lutein <sup>††</sup> .....	6 mg.
zeaxanthin <sup>†</sup> .....	1 mg.
n-acetyl-L-cysteine (free-form) .....	100 mg.
choline (bitartrate) .....	100 mg.
inositol .....	125 mg.
alpha lipoic acid (thioctic acid) .....	100 mg.
quercetin .....	50 mg.
blueberry (Vaccinium angustifolium) extract (fruit) .....	100 mg.
(standardized to contain 1.5% anthocyanins) .....	1.5 mg.
olive (Olea europaea L.) extract (fruit) .....	50 mg.
providing:	
total polyphenols (min.) 35% .....	17.5 mg.
hydroxytyrosol 1% .....	0.5 mg.
pomegranate (Punica granatum L.) extract (fruit) .....	100 mg.
(standardized to contain 5% ellagic acid) .....	5 mg.
grape (Vitis vinifera) extract (seed) .....	50 mg.
(standardized to contain 92% oligomeric proanthocyanidins) .....	46 mg.
green tea (Camellia sinensis) extract (leaf) .....	100 mg.
providing:	
total tea catechins 65% .....	65 mg.
epigallocatechin gallate (EGCG) 23% .....	23 mg.
caffeine 7% .....	7 mg.

\*\*Provides the recommended dose for pregnant or lactating women.

4-6 capsules per day, in divided doses, with meals.

Available in capsule counts of 360's, 180's and 90's

Available in capsule counts of 360's and 180's

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**> Multi t/d ENHANCED FORMULA**

- Convenient two capsule per day multivitamin/mineral formula
- Featuring 6 mg lutein and 1 mg zeaxanthin for enhanced macular support\*

**two vegetable capsules contain**

ascorbic acid .....	500 mg.
vitamin C (as ascorbyl palmitate) .....	40 mg.
vitamin D <sub>3</sub> .....	800 i.u.
d-alpha tocopherol succinate (vitamin E) .....	100 i.u.
thiamine HCl (B <sub>1</sub> ) .....	50 mg.
riboflavin (B <sub>2</sub> ) .....	25 mg.
riboflavin 5' phosphate (activated B <sub>2</sub> ) .....	12.5 mg.
niacin .....	25 mg.
niacinamide .....	50 mg.
pyridoxine HCl (B <sub>6</sub> ) .....	12.5 mg.
pyridoxal 5' phosphate (activated B <sub>6</sub> ) .....	12.5 mg.
folic acid .....	800 mcg.**
methylcobalamin (B <sub>12</sub> ) .....	500 mcg.
biotin .....	800 mcg.
pantothenic acid (calcium pantothenate) (B <sub>5</sub> ) .....	50 mg.
iodine (potassium iodide) .....	200 mcg.
zinc (picolinate) .....	15 mg.
selenium (selenomethionine) .....	200 mcg.
chromium (polynicotinate) .....	100 mcg.
mixed carotenoids .....	7,500 i.u.
providing:	
beta carotene .....	4,500 mcg.
lycopene .....	125 mcg.
lutein <sup>††</sup> .....	250 mcg.
zeaxanthin <sup>†</sup> .....	50 mcg.
lutein <sup>††</sup> .....	6 mg.
zeaxanthin <sup>†</sup> .....	1 mg.

\*\*Provides the recommended dose for pregnant or lactating women.  
2 capsules per day, in divided doses, with meals.

Available in capsule counts of 120's and 60's

**> PreNatal Nutrients ENHANCED FORMULA**

- Vitamin and mineral support for pregnant and lactating women based on accepted scientific recommendations\*
- Featuring 1 mg folic acid

**two vegetable capsules contain**

ascorbic acid .....	70 mg.
vitamin C (as ascorbyl palmitate) .....	40 mg.
calcium (citrate) .....	200 mg.
iron (glycinate) .....	27 mg.
vitamin D <sub>3</sub> .....	400 i.u.
d-alpha tocopherol succinate (vitamin E) .....	18.2 i.u.
thiamin HCl (B <sub>1</sub> ) .....	1.6 mg.
riboflavin (B <sub>2</sub> ) .....	1.7 mg.
niacinamide .....	20 mg.
pyridoxine HCl (B <sub>6</sub> ) .....	2.2 mg.
folic acid .....	1 mg.
methylcobalamin (B <sub>12</sub> ) .....	2.6 mcg.
biotin .....	300 mcg.
pantothenic acid (calcium pantothenate) (B <sub>5</sub> ) .....	6 mg.
iodine (potassium iodide) .....	150 mcg.
magnesium (citrate) .....	80 mg.
zinc (citrate) .....	15 mg.
selenium (selenomethionine) .....	70 mcg.
copper (glycinate) .....	2 mg.
manganese (aspartate) .....	2 mg.
chromium (polynicotinate) .....	120 mcg.
molybdenum (aspartate) .....	75 mcg.
mixed carotenoids .....	8,000 i.u.
providing:	
beta carotene .....	4,800 mcg.
lycopene .....	133 mcg.
lutein <sup>††</sup> .....	265 mcg.
zeaxanthin <sup>†</sup> .....	53 mcg.

**WARNING: Accidental overdose of iron-containing products is a leading cause of fatal poisoning in children under 6. Keep this product out of the reach of children. In case of accidental overdose, call a doctor or poison control center immediately.**

2 capsules per day, in divided doses, with meals.

Available in capsule counts of 120's and 60's



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**> PureBears CHEWABLE TABLET**

- Chewable multivitamin tablet without iron for children ages 2 and up
- No added sugar or fructose
- Naturally-flavored



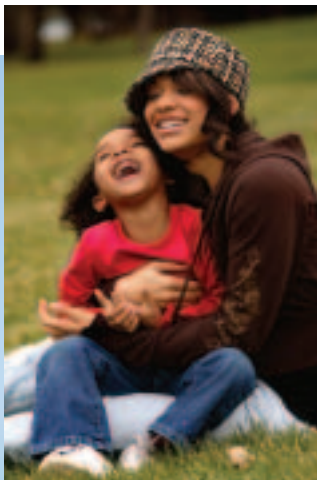
**two tablets contain**

calories	6
total carbohydrate	2 g
sugars	0 g
xylitol	2 g
vitamin A (29% as vitamin A, 71% mixed carotenoids)	3,500 i.u.
vitamin C (as ascorbyl palmitate)	40 mg
vitamin C (ascorbic acid)	250 mg
calcium (citrate/ascorbate)	100 mg
vitamin D <sub>3</sub>	400 i.u.
vitamin E (d-alpha tocopheryl succinate and mixed tocopherols)	30 i.u.
thiamine (B <sub>1</sub> )	3 mg
riboflavin (B <sub>2</sub> )	1.7 mg
niacinamide/niacin	14 mg
pyridoxine HCl (B <sub>6</sub> )	2 mg
folic acid	400 mcg
cyanocobalamin (B <sub>12</sub> )	6 mcg
biotin	300 mcg
pantothenic acid (B <sub>5</sub> )	12 mg
iodine (kelp)	15 mcg
magnesium (aspartate/ascorbate)	40 mg
zinc (aspartate)	2 mg
selenium (amino acid chelate)	40 mcg
copper (amino acid chelate)	0.2 mg
manganese (amino acid chelate)	2 mg
chromium (picolinate)	40 mcg
molybdenum (amino acid chelate)	5 mcg
potassium (aspartate)	10 mg
citrus bioflavonoids	10 mg
boron (citrate)	20 mcg
vanadium (krebs cycle chelate)	3 mcg
choline (bitartrate)	40 mg

Contains soy  
other ingredients: natural apple powder, cellulose, silica, magnesium silicate, Lo Han (Momordica grosvenori fruit extract)

**Ages 2 to 3, take 1 tablet per day, with a meal.**  
**Ages 4 and up, take 2 tablets per day, with meals.**

Available in counts of 90's



**> PediaNutrients (capsules)**

- Easy to swallow multivitamin with iron for children ages 4-11

**four vegetable capsules contain**



vitamin A (acetate)	2,500 i.u.
ascorbic acid	60 mg
vitamin C (as ascorbyl palmitate)	20 mg
calcium (citrate)	130 mg
iron (glycinate)	16 mg
vitamin D <sub>3</sub>	400 i.u.
d-alpha tocopherol succinate (vitamin E)	16 i.u.
thiamine HCl (B <sub>1</sub> )	1.4 mg
riboflavin (B <sub>2</sub> )	1.2 mg
niacinamide	16 mg
pyridoxine HCl (B <sub>6</sub> )	1.4 mg
folic acid	100 mcg
methylcobalamin (B <sub>12</sub> )	1.4 mcg
biotin	66 mcg
pantothenic acid (calcium pantothenate) (B <sub>5</sub> )	6 mg
iodine (potassium iodide)	90 mcg
magnesium (citrate)	40 mg
zinc (citrate)	10 mg
selenium (selenomethionine)	30 mcg
copper (glycinate)	2 mcg
manganese (aspartate)	2 mg
chromium (polynicotinate)	120 mcg
molybdenum (aspartate)	60 mcg

**WARNING: Accidental overdose of iron-containing products is a leading cause of fatal poisoning in children under 6. Keep this product out of the reach of children. In case of accidental overdose, call a doctor or poison control center immediately.**

**Consult a physician for children under the age of four.**

**Ages 4 to 11, take 2-4 capsules per day, in divided doses, with meals.**

Available in capsule counts of 120's

**> PediaNutrients (powder)**

- Provides the same multivitamin/mineral profile as PediaNutrients capsules per 2 scoop serving, but without iron
- Naturally-flavored
- Featuring xylitol for natural sweetness as well as nutritional support for bone, dental and middle ear health\*

other ingredients: xylitol, natural flavors; cherry lemonade also contains stevia and Lo Han (Momordica grosvenori fruit extract)

**serving size strawberry banana: 2.4 g (2 scoops)**  
**cherry lemonade: 2.1 g (2 scoops)**

**servings per container: 62**

***This formula requires refrigeration after opening.***

**Ages 2 to 3, take 1 scoop per day, with meals.**  
**Ages 4 to 11, take 1-2 scoops per day, with meals.**  
**Mix with food or beverage.**

Available in Strawberry Banana flavor (150 g) and Cherry Lemonade flavor (130 g)

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## Which Multivitamin Is Right For Me?

PRODUCT	INDICATIONS	KEY FEATURES	DAILY RECOMMENDATIONS
Nutrient 950®	women 18 through menopause	our classic, comprehensive high potency multivitamin with activated vitamins and superior mineral chelates*	4-6 capsules
Nutrient 950® without iron	post-menopausal women and men	iron-free for reduced iron requirements	4-6 capsules
Nutrient 950® without copper and iron	post-menopausal women and men	iron and copper free for reduced requirements of these minerals	4-6 capsules
Nutrient 950® without copper, iron and iodine	post-menopausal women and men	iron, copper and iodine free for reduced requirements of these minerals	4-6 capsules
Nutrient 950® with NAC	immune defense and detoxification support*	1,000 mg NAC per serving	4-8 capsules
Nutrient 950® with Vitamin K	bone health and arterial calcium metabolism*	250 mcg vitamin K <sub>1</sub> , 515 mcg vitamin K <sub>2</sub> and 1,000 i.u. vitamin D	4-6 capsules
Nutrient 280®	sensitive individuals and children ages 12 and up	small capsule sizes with 30% potency of Nutrient 950 per serving	2-6 capsules
UltraNutrient®	cardiovascular and liver health*	CoQ <sub>10</sub> , alpha lipoic acid, reduced glutathione, hawthorn, ginger, milk thistle, turmeric	4-6 capsules
Polyphenol Nutrients	cellular, heart, liver, skin, cognitive, macular health*	blueberry, pomegranate, green tea, quercetin, olive fruit, grape seed, choline, inositol, 6 mg lutein 1 mg zeaxanthin	4-6 capsules
Multi t/d	two per day dosing for optimal compliance; macular support*	convenient dosing; 6 mg lutein and 1 mg zeaxanthin	2 capsules
PreNatal Nutrients	pregnancy and lactation	1 mg folic acid	2 capsules
PureBears	children ages 2 and up	chewable tablet with no added sugar or fructose and natural flavors	1-2 tablets
PediaNutrients	children ages 4-11	available in capsule and powder forms with no added sugar or fructose and natural flavors	2-4 capsules; 1-2 scoops

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490 Boston Post Road  
Sudbury, MA 01776 USA

TO ORDER CALL: 800-753-2277  
Secure online ordering and  
information at [www.PureCaps.com](http://www.PureCaps.com)