



Manufacturers of  
Hypo-allergenic  
Nutritional  
Supplements



# Soy Isoflavones 40

## INTRODUCED 2001

### What Is It?

Soybeans and soy products such as tofu and tempeh are widely recognized for their health-promoting properties. The principle active components are isoflavones, phytochemicals, which have demonstrated antioxidant and estrogenic activity. This soy isoflavone extract contains 40% total isoflavones in their natural ratios. In addition, 60% of the isoflavones are in the genistin/genistein form, the form studies have shown to be most active.\*

### Uses For Soy Isoflavones 40

**Menopause Support:** Isoflavones help to balance the activity of estrogen in the body. As phytoestrogens, isoflavones exhibit weaker estrogenic activity than human estrogens but compete for the same receptor sites on human cells. They have demonstrated the ability to enhance 2-hydroxyestrogen (2-OH) metabolism and to modulate 16-hydroxyestrogen (16-OH) metabolism, promoting proper estrogen balance, supporting hot flashes and maintaining healthy breast cell function. In both premenopausal and postmenopausal women, soy isoflavones support healthy lipid metabolism, playing an important role in cardiovascular health. Furthermore, isoflavone-rich diets have been shown to support bone mineral health in women.\*

**Prostate Health:** Studies suggest that soy isoflavones play a role in maintaining healthy enzyme activity and cellular health of prostate tissue.\*

### What Is The Source?

Pure Encapsulations Soy Isoflavones 40 is derived from natural soy concentrate containing 40% total isoflavones. Typical ratios are 60-70% genistin/genistein (24-28 mg), 25-35% daidzin/daidzein (10-14 mg), and 3-6% glycitin/glycitein (1.2-2.4 mg). Hypo-allergenic plant fiber is derived from pine cellulose. There is no detectable GMO material in this product.

### Recommendations

Pure Encapsulations recommends 1-2 capsules per day, in divided doses, with meals.

### Are There Any Potential Side Effects Or Precautions?

If pregnant or lactating, consult your physician before taking this product. Individuals sensitive to soy should not use this product.

### Are There Any Potential Drug Interactions?

Soy isoflavones may interact with conjugated and esterified estrogens and may interfere with the absorption of thyroid hormones.

#### Soy Isoflavones 40

each vegetable capsule contains  3

soy isoflavone extract ..... 100 mg.  
(standardized to contain 40% total isoflavones) (min.) ..... 40 mg.  
(hypo-allergenic plant fiber added to complete capsule volume requirement)

1-2 capsules per day, in divided doses, with meals

\*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



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