



# Why Choose Pure Encapsulations?

— *Frequently Asked Questions* —

**Find out why our products exceed  
consumer brand quality and set the  
standards for other professional brands**





### ***Who is Pure Encapsulations?***

Pure Encapsulations is a manufacturer of hypoallergenic supplements available through health professionals. We were created to meet the demand for supplements of the highest quality. Designed for even the most chemically or environmentally sensitive individuals, our supplements do not contain wheat, yeast, gluten, corn, starch, sugar, preservatives, artificial colors, artificial flavors, soy or dairy, with only a few exceptions. We do not use binders, fillers, shellacs, hidden coatings or other excipients which compromise purity and effectiveness.

### ***Why should I choose Pure Encapsulations?***

Pure Encapsulations has been a fixture of quality and integrity for over 15 years. When you buy our supplements, you can be assured that:

- ingredients are of the highest grade and in the most bioavailable forms
- formulations are clinical strength and developed in partnership with medical consultants
- products do not contain allergens, excipients, impurities or contaminants
- we manufacture our own supplements for tight quality control
- our label claims have been verified by 3rd party labs
- deliveries are expedited and shipped to specification
- educational information is readily accessible by request or via website
- you are buying a brand trusted by health professionals world-wide



### ***Why should I get my supplements through a health professional?***

The strongest link between our high-strength supplements and consumers is the presence and guidance of a qualified health professional. Factors including medical history, prescription medication, laboratory tests, and overall physical and/or emotional assessment play a critical role in determining which supplements are best and safest for you.

Because we formulate for health professionals with high expectations for results, you can be assured that our quality and purity are superior to retail brands. At the same time, our supplements are trusted by more than 36,000 health professionals in the U.S. and Europe and we continue to set the standards for other professional brands.

### ***What makes your products “physician-strength”?***

Our products are formulated to provide strengths consistent with clinical studies and clinical experience. We do not add ingredients for the purpose of label dressing and we do not use insufficient amounts of ingredients just to keep costs down. Ingredient levels in our products reflect the most effective range and have been thoroughly evaluated for safety.

### ***Is there really a difference in the raw materials used by one company vs. another?***

Yes. We only use raw materials from trusted industry leaders, including the finest suppliers from the U.S., France, Japan, Switzerland, Germany and Italy. Ingredient selection is based solely on quality and not on cost—we can buy cheaper, lower quality materials but this is not our philosophy. Our materials are of the highest purity grade possible. For years we have worked with the same suppliers,



building strong partnerships and maintaining a high level of consistency. We offer fully-reacted minerals, activated vitamins, free-form amino acids and standardized herbal extracts for enhanced effectiveness. We use premium grade natural, fermented Japanese CoQ<sub>10</sub> and only the most rigorously assayed fish oils, as further examples. Manufacturers of all ingredients must perform stringent analytical tests to qualify as Pure Encapsulations suppliers, especially for heavy metals, contaminants and microbes.

### ***Do you manufacture your own products?***

We manufacture our own products in an immaculate, state-of-the-art facility—giving us full control from start to finish. Unlike companies that rely on contract manufacturing, we tightly regulate every step of the process, including raw material selection, machinery operation, sterilization, and critical quality checks. Our open plant policy allows physicians to visit us at any time, unannounced, to see first hand that we are dedicated to cleanliness and precision. As a small company, we are able to create new batches of products about every 3 months, rather than producing one batch per year in high volumes—this accounts for the outstanding freshness of our products.

### ***Are you GMP certified? Do you have Standard Operating Procedures?***

Each step of the manufacturing process follows exacting standards and exceeds the proposed FDA Good Manufacturing Practices (GMPs). We continue to await the final FDA GMP guidelines, which will enable us to pursue certification. We have standard operating procedures in writing and a full-time staff of quality inspectors. Currently, we are GMP certified in Canada.



### ***How can I be assured that your products meet label claims?***

We are a prime example of trustworthy Quality Control. Certified independent labs test each batch of finished encapsulated product to verify our label claims. This is an important distinction from companies that use in-house laboratories, that skip batches, that test ingredients prior to manufacturing, or that perform no testing at all. We even provide the results of these assays via our website. These assurances of purity and potency continue to be one of our most distinguishing factors. Furthermore, all finished products must also fall below the AOAC guidelines for microbial limits.

### ***How soon can I get my supplements?***

If your doctor does not have what you need in stock, we can send it to them in 2 business days. Or, if they prefer, we can have the order shipped directly to you in the same amount of time. Products shipped by Pure Encapsulations are carefully handled. For instance, products requiring refrigeration are shipped in foam-insulated boxes with cold packs. Glass bottles are shipped with added padding to limit any chance of damage.

### ***What educational resources do you have available?***

Our website boasts an extensive clinical database with information on hundreds of herbs and nutrients, health concerns, and potential drug interactions. We also have detailed Product Information sheets and downloadable brochures. All are free of charge and accessible to both doctors and patients at [www.PureCaps.com](http://www.PureCaps.com).



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Pure Encapsulations supplements are available through healthcare practitioners.



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